



Valle Monte League  
Hearts Supporting Mental Health

# Advertising Sponsor Contract

## Christmas Tree Elegance

As an Advertising Sponsor in the Christmas Tree Elegance Program Book, your company name and information are listed in the Book's Advertising Sponsor Directory. The Program Book is distributed to each guest who attends the Christmas Tree Elegance events. Please provide your ad copy per the Printer Guidelines and Ad Specs.

*Thank You for your Support!*

### ALL ADS ARE IN COLOR

The following ad spaces are available. Please circle your choice.

#### **Advertising Spaces:**

- |   |                              |         |
|---|------------------------------|---------|
| 1. Quarter Page/Business Card (4 3/4 x 2)     | <b>Landscape</b>             | \$300   |
| 2. Quarter Page/Business Card (2 3/8 x 3 3/4) | <b>Portrait</b>              | \$300   |
| 3. One-half Page (4 3/4 x 3 3/4)              | <b>Landscape</b>             | \$500   |
| 4. Full Page (4 3/4 x 7 3/4)                  | <b>Portrait</b>              | \$1,000 |
| 5. Full Page (7 3/4 x 4 3/4)                  | <b>Landscape</b>             | \$1,000 |
| 6. Inside Back Cover (Full Page)              | <b>Portrait or Landscape</b> | \$1,500 |
| 7. Outside Back Cover (Full Page)             | <b>Portrait or Landscape</b> | \$3,000 |

There is also available a limited quantity of Page Sponsorships, the wording for which would be

"This page sponsored by \_\_\_\_\_"

- |                 |                         |       |
|-----------------|-------------------------|-------|
| 8. Page Sponsor | <i>Limited Quantity</i> | \$100 |
|-----------------|-------------------------|-------|

#### **NON-STANDARD AD**

In order **not to** incur additional charges, please provide your ad in a digital file format in the exact size. Any ad that is different from the above size dimensions will incur an alteration fee of **\$50**.

#### **CONTACT INFORMATION** (Please print)

Use same ad copy as last year?

Yes

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

Contact Name \_\_\_\_\_

E-Mail \_\_\_\_\_

#### **AD COST**

Ad Cost \$ \_\_\_\_\_

Alteration Fee \$ \_\_\_\_\_

**Total Ad Cost:** \$ \_\_\_\_\_

#### **PAYMENT INFORMATION**

Enclosed is my Check # \_\_\_\_\_ in the amount of \$ \_\_\_\_\_

**Please charge my credit card VISA/MC/Discover**

Name on the Card \_\_\_\_\_

Billing Address \_\_\_\_\_

C/C # \_\_\_\_\_

Exp. \_\_\_\_\_ Security Code \_\_\_\_\_

**Although every effort will be made to honor page placement requests, placement is not guaranteed.**

**Valle Monte League, Inc. reserves the right of final approval on submitted material.**

**I AGREE TO THE TERMS LISTED ABOVE. Signature:** \_\_\_\_\_

**Please return this completed form with your sponsor donation payment to:  
Valle Monte League, Inc., 1183 Capri Drive, Campbell CA 95008**

VM Contact: \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_



# *Christmas Tree Elegance*

## **PROGRAM BOOK**

### **PRINTER GUIDELINES**

To ensure the highest quality ad,  
please refer to the following Guidelines:

#### **Computer Generated Ads:**

We prefer to receive all advertising as a HIGH RESOLUTION (300 DPI) digital file. Please include all links.

#### **Software:**

Adobe Illustrator CS4 or below, InDesign CS4 or below, Adobe PhotoShop CS4 or below, Quark Express 8.0 or below or Microsoft Word are accepted.

#### **Media:**

We accept E-mail attachments and FTP uploads.

#### **Sizing:**

Ads must be SIZED and FORMATTED according to the purchased advertising space:

Full Page:	4 3/4" X 7 3/4"	Portrait or landscape format
Half Page:	4 3/4" X 3 3/4"	Landscape format
Quarter Page/Business Card:	4 3/4" X 2"	Landscape format
Quarter Page/Business Card:	2 3/8" x 3 3/4"	Portrait format

#### **Proofs:**

A printout or proof of the ad MUST be included. It is our only way to verify if the ad reproduces as intended.

#### **Ad Creation and Generation:**

Major changes will incur a charge of \$50.

Please provide your ad in digital file format to:  
**cathydemaria@aol.com**



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**VALLE MONTE LEAGUE, INC. AD SPECS  
CHRISTMAS TREE ELEGANCE PROGRAM BOOK**

**Quarter Page Ad**  
**\$300**  
**4 3/4" x 2"**  
(landscape)

**Quarter Page Ad**  
**\$300**  
**2 3/8" x 3 3/4"**  
(portrait)

**Quarter Page Ad**  
**\$300**  
**4 3/4" x 2"**  
(landscape)

**Full Page Ad**  
**\$1,000**  
**4 3/4" x 7 3/4"** (portrait)  
**7 3/4" x 4 3/4"** (landscape)

**Half Page Ad**  
**\$500**  
**4 3/4" x 3 3/4"**  
(landscape)